Fax B210C

overview

Concept

The Fax B210C is a fully featured standalone colour Bubble Jet fax that offers high quality colour Bubble Jet printing with PhotoRealism™, both colour and mono faxing and copying.

The B210C is a compact machine that offers many features including a 42 page memory, Group 3 modem and a push-button telephone handset included in the box for use as an additional telephone.

The B210C also boasts the option to connect to a PC for quality colour printing. The quality and reliability of this small footprint model ensures this colour fax is a must for small office or home office users, where space is a premium.

Positioning

'Plain Paper Fax plus Colour Communication'

The B210C is a 3 in 1 compact desktop solution that offers colour faxing, copying and optional colour printer capability.

The concept is targeted towards the non-IT literate user for use as a standalone fax machine, who may wish to connect to a PC for quality colour printing. The B210C sits in between standalone faxes and fully PC connectable multifunctional based fax machines, giving added choice and opportunity to the end user.

Target Market

The B210C is focused towards the small office, home office market who require full fax functionality in true colour, in a small, space saving unit. The colour fax functionality is targeted towards businesses where seeing the colour of a product is of paramount importance; for instance in furnishings, estate agents, designers and the police.

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Fax B210C

features, advantages and benefits

Features	Advantages	Benefits
Group 3 Modem (14.4Kbps)	Fast fax transmission* - B&W A4 page - 6 seconds Colour A4 page - 120 seconds	Saves money on call costs. Colour fax data is compressed to allow faster transmission
42 page memory* (672KB)	Allows up to 42 pages to be stored into memory	If paper or cartridge runs out, documents are automatically stored into memory. Once consumables are replaced the fax will print out memory contents
12 one touch, 100 coded dials	Program frequently used numbers	Saves time and eliminates keying errors on frequently used fax numbers
Mono and colour printing*	High Quality Bubble Jet printing with PhotoRealism™ B&W A4 page - 5ppm Colour A4 page - 2ppm	All printed documents are of high quality with professional look
Optional printer connectivity	Connects to a PC for added printing convenience	3 in 1 compact unit that allows colour printing from the PC
Mono and colour copying	Copying available from the desktop	Eliminates copy shop costs or the need for a separate copier
Push-button handset included	Allows dialing from the handset as well as the fax machine	Can be used as an additional phone and has features such as redial, recall and secrecy button

*Based on Canon Fax Standard Chart No.1, A4, Standard Mode (for fax excluding call set up & completion protocol)

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Fax B210C

feature comparison

	Plain Paper Fax plus Colour Communication (B210C)	Standalone Inkjet/Thermal Transfer (eg Samsung, Olivetti, Philips)
Colour	In addition to full fax capability the B210C has additional Colour functionality	No Thermal Transfer machine can offer colour. Inkjet competitors are either standalone or fully multifunctional at a price
Modem speed	B210C has 14.4Kbps modem - faster than Philips Magic (9.6Kbps) B&W and colour transmission costs are significantly less compared to TTR	All the current Inkjet/Thermal Transfer modem speeds are 9.6/14.4 Kbps
Memory	B210C has up to 42 pages memory for document storage	Most Inkjet/Thermal Transfer competitors start at as little as 20 pages
More one-touch convenience	B210C has 12 one-touch dials and 100 coded speed-dials	Many Inkjet/Thermal Transfer machines don't have more than 10 one-touch dials
Colour Printer	B210C has a Colour Printer built in, including PhotoRealism™ with optional BC22e cartridge	No Thermal Transfer fax can offer colour printing
Colour Copy, Colour Fax	B210C offers simple Colour Copying, and Colour Fax is fast and high quality	No Thermal Transfer machine can offer colour fax or colour copy. Only fully multifunctional machines can offer colour copy - at a price
Optimum Price	B210C offers the customer the chance to pay for only the functions they need and want	Although Inkjet/Thermal Transfer may be cheaper, by adding the cost of a colour printer and copier, the price goes higher
Size	B210C offers Fax and Colour Printer in one space saving machine	Separate Inkjet/Thermal Transfer machine plus printer means separate machines, connections, more cables and less space

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Fax B210C

accessories, consumables, media

Description	Part Number
B210C Machine Unit	FAXB210C
Accessories	
Handset	HANDSET KIT
Consumables	
High Performance Black Bubble Jet Cartridge	BX20
Colour Bubble Jet Cartridge (contains print head, BCI-21BK and BCI-21C Ink Tanks)	BC21E
Black ink tank for BC21e cartridge	BCI21BK
Colour ink tanks for BC21e cartridge	BCI21C
Photo Cartridge	BC22EPHOTO
Fluorescent Cartridge	BC29F
Photo Kit (contains cartridge container, BC22e, 30 sheets of HR101A4 and 10 sheets of GP201A4 paper)	BC22EPKIT
BC21/BC21e Ink cartridge container	BJCSB21
Media	
Brilliant White Paper (250 sheets 90g/m2)	BWPAPER(250)
Bubble Jet Paper (200 sheets per pack)	LC301A4
Coated Paper (200 sheets per pack)	LC101A4
Glossy Photo Paper (20 sheets per pack)	GP301A4
Transparency (50 sheets per pack)	CF102A4
High Resolution Paper (50 or 200 sheets)	HR101A4
High Gloss Film (20 sheets per pack)	HG101
Back Print Film (20 sheets per pack)	BF102A4
Fabric Sheet (10 sheets per pack)	FS101
T-Shirt Transfer Material (10 sheets per pack)	TR201A4

N.B. Handset for Republic of Ireland use 'HANDSET AG3' and 'TEL REST'

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Fax B210C

what's in the box

The Fax B210C package contains the following items:

Machine Unit
Power Cable
Telephone Line Cable
BT Adaptor

Document Tray for scanned documents
Output tray extension
Document support for sending documents

Handset Kit
User Guide for Handset Kit

User Guide for B210C machine unit
Printer Driver compatible with Windows 95, 98 and NT4.0 operating systems

Warranty Registration Card

BX20 Black Cartridge
BC21e Colour Cartridge
Cartridge Holder

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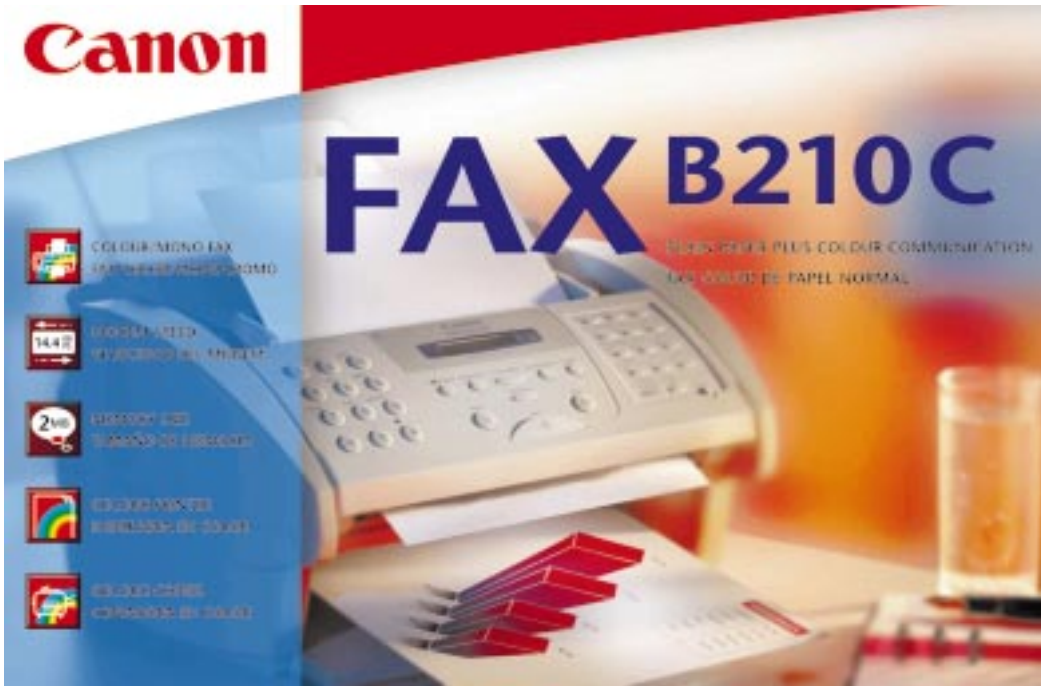
Fax B210C

packaging

Box Design



Logistical Information

Barcode	4960999231587
Box Dimensions (WxDxH)	407 x 488 x 323mm
Box Weight	8.5Kg

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Fax B210C Fax B230C
MultiPASS C70 MultiPASS C80

press release

COLOUR FAX SIGNALS BRIGHT CANON PROMISE

Colour fax is the latest addition to the Canon range and with four new models on offer the choice is now even stronger for the home and business user. Canon's plain paper colour machines - the B210C, B230C, MultiPASS C70 and MultiPASS C80 - offer full colour communication with fax, print and copying functions.

The MultiPASS range of colour faxes offer a full multifunctional capability with the inclusion of desktop PC faxing and colour scanning through a new version of Desktop Manager Software. This simple to use addition to the MultiPASS models has full drag and drop facilities to make PC faxing a simple task. Both the MultiPASS C70 and C80 models are targeted towards the IT literate home user but can be used with great productivity in a smaller office environment.

Both these new models replace the previous MultiPASS C20 and C50 fax machines that established the company's reputation in the multifunctional fax market. With a strong pedigree in printing and faxing, the C70 and C80 cement Canon's position as a market leader in office and business communications. The C70 is a fast Group 3 machine while the C80 is a Super Group 3 model with a b&w transmission time half of the C70 at just 3 seconds and colour at less than 36 seconds per page.

High quality Bubble Jet colour printing with PhotoRealism™ means two pages per minute output. Operating as a standalone fax, both models have 12 one touch, 100 coded and 111 group dials for speed and convenience. The C70 has a 672KB memory while the C80 has 616MB enabling up to 426 page document storage.

The full capabilities of these new fax machines are powerfully enhanced with the latest Desktop Manager Software. Looking like an easy to read Windows package, this built in software is the ultimate all-in-one colour desktop solution. Using thumbnail icons it has an editable toolbar and launcher icon for easy additions of new applications. Although both machines are fully functionable as standalone faxes, they can be easily operated with the Desktop Manager Software for everyday use.

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Fax B210C Fax B230C

MultiPASS C70 MultiPASS C80

COLOUR FAX SIGNALS BRIGHT CANON PROMISE

The breadth of Canon's new colour fax range is even greater with the introduction of the new entry level models - the Fax B210C and B230C - fully featured and with the option of a colour printer connection for each. The intended market for these models is the non IT literate home office user who needs a full colour fax and the option of using the B210C or B230C as an optional colour printer combined in a compact unit that can sit on any desktop. As with the MultiPASS fax models, the B210C and B230C are Group 3 faxes (the B230C a Super Group 3 variation) with the same fast transmission times. Both models have delayed transmission and sequential broadcasting upto 113 destinations with the B210C having a mono memory size of 42 pages.

The inclusion of a handset with both models further adds to the desirability and usefulness of the B210C and B230C. Also equipped with Canon's own PhotoRealism™ for high quality printing standards, the B210C and B230C can output colour pages at 2 per minute or a handy 5 per minute in mono. So not only can they be seen as fax machines, but using the optional colour printer connections, as more than handy additions to any home, small or even medium sized office.

Ian Legg, Canon's Fax Product Manager, sees the introduction of four new colour fax models as a statement of Canon's intent in the fax market.

“With the Canon name and pedigree in both fax and printers, the new MultiPASS all-in-one B210C and B230C will set even higher standards for affordable and productive multi-function devices. At this level the need is for affordable faxes that can do more than just send and receive - and that's the job of these new models. They are fast, compact, economical and reliable.”

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product line-up

Low-End Standalone Bubble Jets	
B155	“Reliable small office plain paper fax.”
B210C	“Plain paper fax plus colour communication.”
B230C	“Super fast plain paper fax plus colour communication.”
All-in-One Bubble Jets	
MultiPASS C70	“Full colour all-in-one desktop solution.”
MultiPASS C80	“Full colour all-in-one desktop solution with super fast modem speed.”
Low-Mid Lasers	
L250	“The complete business solution for the small office.”
L260i	“Fast forward your communication with the flexible ISDN fax.”
L350	“Strong conventional fax with local printer option.”
All-in-One Lasers	
MultiPASS L60	“The multi purpose mini office that means business.”
MultiPASS L90	“A fully featured laser fax that also excels at printing, scanning and copying.”
High-End Lasers	
L800	“A fully featured business fax with networking capabilities.”
L900	“Super fast, high volume fax with networking capabilities.”
L1000	“The heavy duty fax and printer that builds with your business.”

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